

# Morristown High School Project Graduation

50 Early Street  
Morristown, NJ 07960



Dear CommUnity Business Owner:

June 2024 will mean graduation for 452 amazing students at Morristown High School. For almost forty years, the Project Graduation Committee has provided the senior class with a safe, drug and alcohol-free All Night Party on graduation night, keeping them off the roads on what can be one of the most dangerous nights for teens. Throughout the years, Project Graduation has benefited over 10,000 graduates. We want to make Project Graduation 2024 an unforgettable and amazing event for this year's graduates - it would not be possible without support from the commUnity and organizations like you!

The Committee is made up of parents who plan and fundraise for the event. Our goals are to have 100% attendance and to ensure that cost is not a factor for any graduate. Seniors pay just **\$10** to attend - we need to raise approximately \$50,000 to cover the expenses for every graduate. We fundraise all year long, with our primary fundraiser the annual Spring Fashion Show and Basket Raffle. This exciting event features seniors modeling clothing and accessories from local vendors. Through the generous contributions of area businesses, retailers and our Morris School District CommUnity, we are able to host this wonderful event.

Donations and sponsorships are tax-free contributions and will enable many of our students to attend that may not have had the opportunity to otherwise. Sponsoring is a terrific way to get involved with our commUnity and an amazing form of marketing for your business. This year we will proudly feature Runway, Silver, Gold and Platinum sponsor's company or business NAME on the back of our models' t-shirts worn during the fashion show finale! With an anticipated 500+ attendees, your business will have branding in front of a large crowd and generate an impression in the Morristown commUnity and nearby areas. ALL donations will be featured in our Basket Raffle program, and sponsor level donations will also be featured in our Fashion Show program and our Facebook and Instagram pages for our commUnity to see. Everyone will know that your business supported us, driving customers to your store or business.

Here's how you can help - your donation will truly make a difference!

- Be a Sponsor: Runway, Silver, Gold & Platinum - more information provided on the Sponsorship Form
- Purchase an Advertisement: Submit an advertisement to be included in the Fashion Show Program given to everyone in attendance. Ads are full-color and come in 4 sizes - more information provided on the Ad Form
- Donate a Basket or Basket Item: Anything from electronics to sporting event/concert tickets, home goods, accessories, beauty items and gift certificates -- all are welcome! Donations can be made through February 10th and will gladly be picked up at your home or business. Please contact Consuela Gonzalez 973-214-7877 or [suelagonzalez3@gmail.com](mailto:suelagonzalez3@gmail.com) to make arrangements.
- Donate Money: Any amount is greatly appreciated. Scan the QR code to donate, or make checks payable to "MHS Project Graduation" and mail in.

Thank you in advance for helping us keep this wonderful tradition alive!

Sincerely,  
Ayana Summerville & JoAnn Van Sciver  
Co-Chairs, MHS Project Graduation



*Scan to donate*

# MHS Project Graduation Sponsorship Donation Form



## Support Our Success!

\_\_\_\_\_ **Runway Sponsor - \$250**

- Acknowledged in Event Program
- Complimentary Quarter Page Ad in Event Program
- Name/Business on back of model t-shirts

\_\_\_\_\_ **Silver Sponsor - \$500**

- Acknowledged in Event Program
- Complimentary Half Page Ad in Event Program
- Name/Business on back of model t-shirts

\_\_\_\_\_ **Gold Sponsor - \$1,000**

- Acknowledged in Event Program
- Complimentary Full Page Ad in Event Program
- Name/Business and logo on back of model t-shirts
- Listed on Entry Billboard

\_\_\_\_\_ **Platinum Sponsor - \$2,000**

- Acknowledged in Opening Remarks & Event Program
- Name/Business and Logo on back of model t-shirts
- Complimentary Full Page Ad in Event Program
- Listed on Entry Billboard



*Scan to sponsor*

### FAMILY / COMPANY

Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

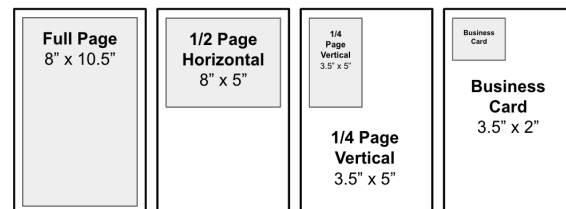
Address \_\_\_\_\_

Email \_\_\_\_\_ Check # (if applicable) \_\_\_\_\_

Please email your ad to [mhsprojgraduation@gmail.com](mailto:mhsprojgraduation@gmail.com) - ad should be sized appropriately per the diagram below.

Scan the QR Code to sponsor, or mail your tax-deductible donation to:

**MHS Project Graduation**  
50 Early Street  
Morristown, NJ 07960



Kindly return by January 31, 2024 to ensure acknowledgement in our Event Program

## *Thank You For Your Generosity!*

# MHS Project Graduation Fashion Show Ad Form



## Support Our Success!

This year's theme for the class of 2024 is 24k Gold!

Advertise your business or simply acknowledge your support in the 24k Gold Fashion Show Program, held March 10, 2024.

Please select your desired ad size, and attach your business card, camera-ready ad or message.

Ads must be in JPG, GIF or PDF format. All business cards, ads or messages must be submitted by January 31, 2024 to meet our publication deadline.

The dimensions of the Event Program are 8 ½" x 11".

\_\_\_\_\_ Full Page - \$200    \_\_\_\_\_ Half Page - \$100    \_\_\_\_\_ Quarter Page - \$75    \_\_\_\_\_ Business Card - \$50

(free with Platinum & Gold Sponsorship)    (free with Silver Sponsorship)

(free with Runway Sponsorship)



*Scan to pay*

### FAMILY | COMPANY

Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Check # (if applicable) \_\_\_\_\_

MESSAGE:

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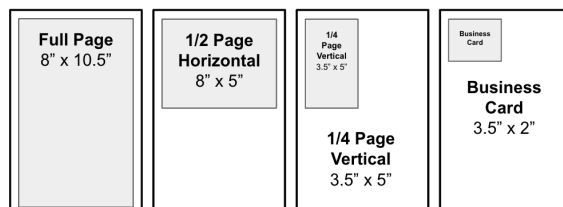
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Please email your ad to [mhsprojgraduation@gmail.com](mailto:mhsprojgraduation@gmail.com) - ad should be sized appropriately per the diagram below.

Scan the QR Code to pay, or mail your payment to:

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*Thank You For Your Generosity!*